

INDIA 04 

AMLAN PATNAIK

CROP EXCHANGE : CROP AS A CURRENCY

CROPEX IS AN EXTREMELY SCALABLE SOLUTION, WHICH CAN EMPOWER FARMERS ALL AROUND THE WORLD TO USE THEIR CROP AS A CURRENCY TO PROCURE GOODS OF CRITICAL PRIORITY SUCH AS AGRI-INPUTS, IN THEIR NEIGHBOURHOODS.

Farmers in India spend a lot of money in buying seeds, fertilizers, pesticides but they are unable to sell all their products.

The idea of doing some « Crops exchanges » came out of this constatation. It will take unsold crops from farmers and in exchange give them seeds, fertilizers and other needed things to contribute to the growth of their production.

This system intends to improve the farmers' life so they can focus on their job and release the stress of a nt good enough production. Moreover, and after the crops are grown, « CropEx» will take them and give the farmers the best price possible for their production.

CropEx is an extremely scalable solution, which can empower farmers all around the world to use their crops as a currency to procure goods of critical priority such as Agri-Inputs, in their neighbourhoods.

